## BRAINSTORM PROBLEM LIST FOR ART TEAM

**Bold** indicates offsite issue

## I am an art lead:

Define visual style of characters

5 sample Archies

Define visual style of objects

3 sample TV's x 2 (cheap, expensive)

3 sample chairs x 2 (cheap, expensive)

Define visual style of architecture

Define visual style of UI

Create content creation and delivery pipeline

Itemize content and schedule art creation tasks

Track content creation progress/match against schedule

Review content for quality

Review and select artists for team

Educate team as to protocols

Ensure fidelity of production to design

Establish suitability of offsite per task

Robustly integrate offsite resources

## I am an animator:

Create and export anims

Preview my anims easily, at all 3 magnifications

Swap out textures easily for above preview

Swap out skins easily for above preview

Register anims easily with other characters/objects

Easily take advantage of Vitaboy's blending technology

Quickly, easily control lighting in scene

Easily establish stub content, replace easily, transparent to programmers

Upload/Download content to site easily

Broad bandwidth critique pipeline with site

## I am a 2D artist/3D modeler:

Create models that will yield many easily done variations

Create models that add fewest # of polys with best look

Modify 3<sup>rd</sup> party models quickly, easily

Quickly create/modify textures that are suitable for models

Apply my textures to objects easily

Derive 8bit palettes for all objects, iterate easily

Quickly, easily control lighting in scene

Turnkey/ queueing solution for creating sprites

Quickly, easily iterate UI art

Easily establish stub content, replace easily, transparent to programmers

Upload/Download content to site easily

Broad bandwidth critique pipeline with site